

## **Falfurrias Capital Partners Announces Investment in Green Distribution**

*Partnership with Green Marks Investment in Custom Apparel Market for Private Equity Firm*

**CHARLOTTE, N.C. (August 2, 2016)** - Falfurrias Capital Partners, a Charlotte-based private equity firm focused on investing in growth-oriented, middle-market businesses, today announced that it has purchased a controlling stake in Green Distribution, a leader in the manufacturing and distribution of heat transfers and screen printed custom apparel.

Founded in 2009 and based in Secaucus, N.J., and Gordonsville, Va., Green offers printing, distribution, and art content management services for more than 4,000 customers. Using its proprietary front-end web platform, Green facilitates easy customization and rapid turnaround times for consumers of heat transfers and screen printed apparel.

“Green Distribution has flourished in today’s apparel market, which values customization and quick turnaround times,” said Managing Partner Marc D. Oken. “We are pleased to partner with its creative management team to capitalize on the many growth opportunities that lay ahead.”

Green Distribution CEO Robert Butters has been instrumental in leading the company through organic and acquisition-based growth and will continue to maintain his leadership role both as CEO of the company and as a significant equity holder in the company going forward.

“I am very excited to have the opportunity to work with the Falfurrias team,” said Butters. “The landscape of the apparel industry has shifted toward customized solutions for personalized apparel and promotional items, and Green has responded by investing heavily in technology and developing a unique solution for customers requiring fast turn manufacturing. With the Falfurrias partnership, Green has the opportunity to become a leader in the industry.”

### **About Green Distribution**

Green was founded in 2009 as a distributor of branded merchandise. In the years since, Green developed into a market leader for heat transfers and screen printing in the custom apparel space. Its customer base includes many small- to mid-sized businesses that rely on Green’s proprietary technology to ensure high-quality decoration and quick turnaround for their own clients. Green also provides art design, finishing, and warehousing services. Green currently has over 500 employees that service the business across the United States. For more information, visit [www.greendistro.com](http://www.greendistro.com) and [www.fmexpressions.com](http://www.fmexpressions.com).

### **About Falfurrias Capital Partners**

Falfurrias Capital Partners is a Charlotte-based private equity investment firm founded in 2006 by Hugh McColl Jr., former chairman and CEO of Bank of America, and Marc Oken, former CFO of Bank of America. The firm is focused on acquiring or investing in a diverse portfolio of growth-oriented middle-market companies. By leveraging the extensive strategic and operational experience and business relationships of the firm’s principals, Falfurrias Capital Partners is positioned to be a value-added partner for both its portfolio companies and its limited partners. For more information, visit [www.falfurriascapital.com](http://www.falfurriascapital.com).

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